



The Countries, Currencies & Languages Supported on Fruugo

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Countries

The 23 countries currently supported on Fruugo are listed below:

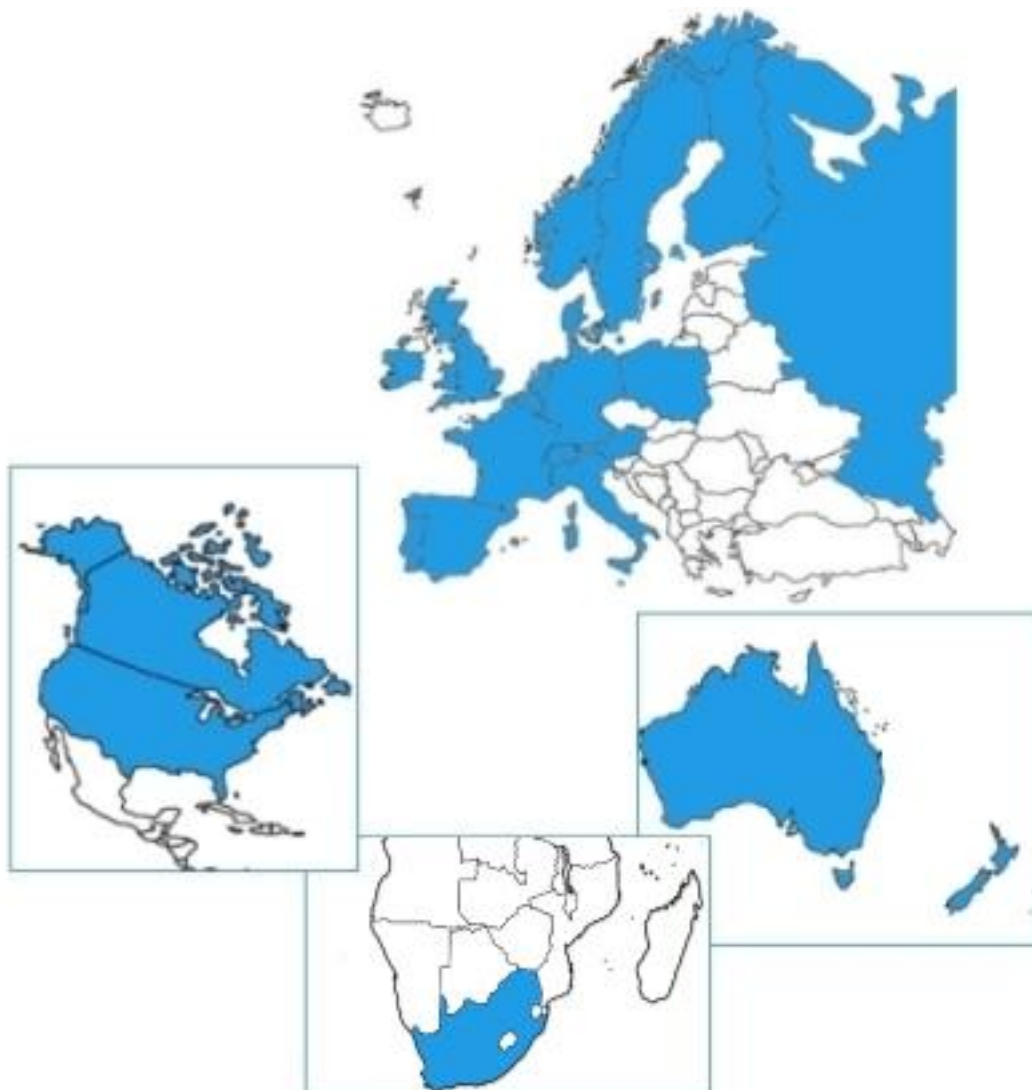
EU: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Poland, Portugal, Spain, Sweden, and United Kingdom.

Europe (non-EU): Norway, Switzerland, and Russia.

Rest of the World: Australia, Canada, New Zealand, South Africa & USA.

You can choose which of the 23 countries in which you wish to list your products. We do recommend you feature in as many countries as possible to give your products exposure to a wide range of new / additional markets.

Note: Please inform a member of the Integration team which countries you wish to feature in when submitting your shipping template. Information on the shipping template can be found in the 'Selling on Fruugo - Shipping.pdf' document.



Currencies

The prices on Fruugo are calculated using the Fruugo Currency Converter to display them in the local currency of each country.

What is the Fruugo Currency Converter?

The Fruugo Currency Converter is the module used to calculate the price of your products in the 11 currencies supported on Fruugo.

When you sell items on Fruugo and use a supported currency, your product prices and shipping costs will be shown in the customer's local currency throughout the site. We'll show the payment total in their local currency on the order summary page, as well as the price of the item on the product detail page and the subtotal of the items in the Shopping Basket in their local currency.

The currency conversion uses your base currency (i.e. the currency in which your product prices are supplied) to be exchanged into the other relevant currencies. Fruugo Currency Converter is based on the daily rates supplied by the European Central Bank (ECB).

How is the Fruugo Currency Converter more convenient for me?

Fruugo Currency Converter makes listing convenient in many ways, including:

- You don't have to use another resource to calculate the cost of your items in your local currency because we'll automatically display it.
- Each customer will know their payment total upfront in their local currency.
- The customer pays in their local currency, while you still receive payment in your own currency.
- The conversion of prices remains current as they are re-calculated daily.

Which currencies are supported?

We currently offer Fruugo Currency Converter in the following supported currencies:

Australian Dollar (AUD)
British Pound (GBP)
Canadian Dollar (CAD)
Danish Krone (DKK)
Euro (EUR)
New Zealand Dollar (NZD)
Norwegian Krone (NOK)
South African Rand (ZAR)
Swedish Krona (SEK)
Swiss Franc (CHF)
US Dollars (USD)

Please note we do not support Russian Rubles (RUB). Instead prices within the Russian Federation will be shown in Euros (EUR).

Languages

There are currently 11 different languages supported on Fruugo which are used across the 23 countries. Each country may have the site available in multiple languages depending on the official languages spoken within the country (with English supported as a default for all countries).

The language the page is viewed in can be changed via the Country Flag & Language Code at the top of each page.

How are the languages translated?

The main site content is translated and available in the 11 supported languages. The product pages are displayed in their base language (i.e. the language in which your product information is supplied) with the visitor having the option to auto-translate the text to their local language instantly at the click of a button.

Which languages are supported?

We currently support the following languages:

English (en)
Français (fr)
Deutsch (de)
Español (es)
Portuguese (pt)
Nederlands (nl)
Polish (pl)
Italiano (it)
Svenska (sv)
Suomi (fi)
Русский (ru)

Please note we do not currently support Danish or Norwegian. Instead these sites will only display in English.

Countries, Currencies & Languages Overview

An overview of the 23 countries currently on Fruugo, within which you can list your products, along with their country code, supported languages and currencies, are listed in the table below with the following details:

- Country: The country name.
- Country Code: Two digit ISO code (Upper Case) which is used in the 'Country' column of the shipping template to specify that country's shipping, and, in the 'Country' column of the data file to limit products to those countries if they have a different restriction to other items.
- Languages = The languages supported on Fruugo for that country.
- Language Codes = Two digit ISO code (Lower Case) of the languages supported on Fruugo for that country. The code is used in the 'Language' column of the data file to specify the language of the text included within the file.
- Currency Code = Three letter ISO code (Upper Case) of the currency supported on Fruugo for that country. The code is used in the 'Currency' column of the shipping template to specify the currency of the shipping charges for that row, and, in the 'Currency' column of the data file to specify the currency of that product price(s).
- EU Member = Indicating whether that country is a member of the European Union (EU).

Country	Country Code	Languages	Language Codes	Currency Code	EU Member
United Kingdom	GB	English	en	British Pound = GBP	Yes
Ireland / Éire	IE	English	en	Euro = EUR	Yes
France / Française	FR	Français English	fr en	Euro = EUR	Yes
Germany / Deutschland	DE	Deutsch English	de en	Euro = EUR	Yes
Spain / España	ES	Español English	es en	Euro = EUR	Yes
Portugal	PT	Portuguese English	pt en	Euro = EUR	Yes
Belgium / België	BE	Nederlands Français Deutsch English	nl fr de en	Euro = EUR	Yes
Netherlands / Nederland	NL	Nederlands English	nl en	Euro = EUR	Yes
Luxembourg / Luxemburg	LU	Deutsch English Français	de en fr	Euro = EUR	Yes

Poland / Polska	PL	Polish English	pl en	Euro = EUR	Yes
Austria / Österreich	AT	Deutsch English	de en	Euro = EUR	Yes
Italy / Italia	IT	Italiano English	it en	Euro = EUR	Yes
Denmark / Danmark	DK	English	en	Danish Krone = DKK	Yes
Sweden / Sverige	SE	Svenska Suomi English	sv fi en	Swedish Krona = SEK	Yes
Finland / Suomi	FI	Suomi Svenska English	fi sv en	Euro = EUR	Yes
Norway / Norge	NO	English	en	Norwegian Krone = NOK	No
Switzerland / Schweiz	CH	Deutsch English Français Italiano	de en fr it	Swiss Franc = CHF	No
Russia / Россия	RU	Русский English	ru en	Euro = EUR	No
South Africa / Suid Afrika	ZA	English Nederlands	en nl	South African Rand = ZAR	No
USA	US	English	en	US Dollar = USD	No
Canada	CA	English Français	en fr	Canadian Dollar = CAD	No
Australia	AU	English	en	Australian Dollar = AUD	No
New Zealand	NZ	English	en	New Zealand Dollar = NZD	No